# Tourism/Economic Development Committee Report April 2019

### Tourism

The following are the minutes from the April 2019 Tourism meeting:

The city council may be in the process of doing something with the planter barrels around the square. Kathleen Martin will call Larry Dale Perry and follow up with Holly Bowling.

Preparations are being made for Mayberry Day, which will be 6/15. The tourism commission voted to spend \$1,000 on advertising for the event.

The meeting time for the commission will be moved to follow the chamber breakfast. The new meeting time will be 8:30am, on the 4<sup>th</sup> Tuesday of each month.

Gratz River Festival will be held on August 3<sup>rd</sup>. Sponsors for the event will be West 6<sup>th</sup> Brewing Company, Canoe Kentucky and Elk Creek Winery.

## **Economic Development**

In the month of April, Committee Member Spurgeon attended meetings of the Northern Kentucky Area Development District (NKADD). The Owen County Industrial Authority (OCIA) did not have a monthly meeting in April.

At the monthly NKADD meeting, the district's budget was reviewed as well as the regional aging plan . The Board was also presented with information and updates on the Kentucky Opportunity Zone Program.

In Owen County, progress continued on the purchase and lease of the building in the Industrial Park.

/s/ Todd M. Spurgeon, Committee Member

/s/ Chad Rose, Committee Member

# Tourism/Economic Development Committee Report May 2019

#### Tourism

The following are the minutes from the May 2019 Tourism meeting:

There was discussion about an ordinance to address establishments that are not registered or paying the transient tax. Kathleen Martin will follow up with Judge Ellis.

The Gratz River Festival will be held August 3<sup>rd</sup> and will feature a soap boat race, a 5k, and Canoe KY will also be present. The Commission is searching for local and outside vendors to set up. West 6<sup>th</sup> Brewery and Pauly Hallow Brewery will also be present at the event.

### **Economic Development**

In May, Committee Member Spurgeon attended meetings of the Northern Kentucky Area Development District (NKADD). The Owen County Industrial Authority (OCIA) did not have a monthly meeting in May and Member Spurgeon was unable to attend the meeting of the Owen County Chamber of Commerce.

At the NKADD meeting, the Board was provided a presentation of "A Day in the Life of a Case Manager." This proved to be an informative overview of some of the services the NKADD provides to our community and its residents.

Closing of the building in the Industrial Park continues to progress with the hopes all documents will be finalized by the end of the second quarter.

/s/ Todd M. Spurgeon, Committee Member

/s/ Chad Rose, Committee Member